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PROFESSIONAL

SALON

BRANDS CATALOGUE

THE

BOOK

2017













www.professionalsalonbrands.co.nz



WE CREATE SALON SUCCESS - ADVANCED EDUCATION

Professional Salon Brands advanced education, delivered by Internationally trained and recognised educators. The more you know, the more you have available to service your clientele. Come to the front line of understanding the latest and most effective application techniques. Understand the elements of the products being used. Gain knowledge to implement these services successfully in your salons, how to market them, how to reward yourself. Class details and schedules available online www.professionalsalonbrands.com.au SUCCESS BELONGS TO THOSE WHO LEARN, GROW AND STUDY



NAIL COLOR SERVICES

4 HOUR CLASS

- NAIL LACQUERS
- EXTENDED WEAR NAIL LACQUER
- GELAZE 2 in 1 Gel Polish
- ibd JUST GEL POLISH
- NAIL TREATMENTS
- TOD COATS





DESIGNER LEVEL NAIL CLASS

DAY CLASS

- GEL POLISH
- ACRYLICS
- NATURAL NAIL GEL OVERLAYS...
- GEL EXTENSIONS
- ART



HOUR



T DAY
CLASS



T DAY CLASS



WE CREATE SALON SUCCESS - ADVANCED EDUCATION



BROW SHAPING & TINTING

DAY CLASS



SPRAY TANNING TECHNIQUES

3 HOUR CLASS



- EYE LASH EXTENSIONS
- 3D 6D VOLUME LASH EXTENSIONS

DAY CLASS

OR

2DAY CLASS

Two different classes, each one full day.

Must have experience or completed day one Eye Lash extensions prior to 3D—6D class



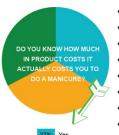


• FEATHERING • BROW EXTENSIONS

3

SALON N U T R I T I O N

Professional Salon Brands is here to offer you some basic insights how you can boost your salons nutrition. Allow yourself to enjoy more rewards from your profession.



- For every item on your salon menu are you aware of its costs?
- Are you aware of all the components that go into the delivery of that service?
- Are you aware of alternative techniques or products to do that service?
- Are you aware of alternative salon services that you can offer?
- What are your surrounding salons charging for identical services?
- What is your point of difference to your surrounding salons?
- What percentage of your week is fully booked out?
- When was the last time you had a price rise?
- What percentage of your turnover comes from retail?
- Do you have a social media marketing strategy?
- Are you maintaining client and business records?

Determining when and how often to increase your services is difficult. The reality of the situation is if you didn't, or don't set your initial price high enough and if you don't raise those prices on a regular basis – you'll soon find that your take home money pay starts to shrink

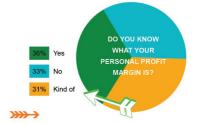
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Many factors go into pricing services, Tangibles and Intangibles. Tangibles – analyse and review the products costs involved in each salon service as well as other tangibles costs such as rent and utilities. Intangibles – analyse and review the value of your skills and experience, ambiance of the salon and demand for your services.

Once you have an idea of the tangible costs of the services, determine how much it takes to complete the service, and base your pricing on a minimum dollar amount per hour. Consider how you want make per hour.

Check local surrounding salons and see how your services and prices compare. Take into account and compare all of the amenities, service extras and specialised skill set required.

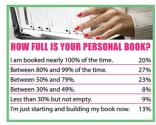
Recent industry statistics provided by Nails magazine 2015—2016



Never discount your services; you can't afford to give away your time. If you want to reward clients, offer them retail products.

One thing not to do when deciding on prices is to discount your services. It's not a good idea to offer bargain-basement prices. This tells clients that you're not proud of your work and they should expect bargain-basement treatments.







Select a service charge based on how heavily booked you are. If you have a lot of room for new clients, set your prices slightly below average. If your book is nearly full. ao with the high side of average.

»» SALON NU



Generate more of your Income from Retail. In today's beauty environment consumers are demanding a higher level of in-store services.

Retail revenue is the difference between a salon that gets by and a salon that makes profit!

- Who is best to recommend your clients what products they should be using?
- Who is industry trained to best suggest what your client individually needs?
- Will your clients appreciate your professional advice?

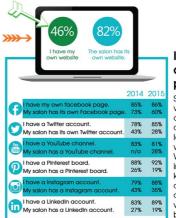
There are plenty of opportunities during the service to educate your clients on the benefits of the products you suggest. You are consulting them on a beauty regime they should follow and the products within that regime you best recommend.

You are not simply selling a product, you are selling a solution

	TOP 10 BEST -SELLING RET	Aman		
	1. hand lations	6. nail files/ nail buffers	A SOIL	
	2. cuticle treatments	7. skin care products	A STATE	
>>>	3. polish	8. hair care	Y VISO	
	4. nail strengtheners/ nail treatments	9. jewelry		
	5. top/base coats	10. makeup/ cosmetics	- A	arg.

Decide on the focus products you want to retail and fill the retail space. The general point of sale atmosphere and design can have a direct impact on the sales success.

Recent industry statistics provided by Nails magazine 2015-2016



If social media is not a part of your salon's marketing plan, then it should be.

Social media is a great way to engage with your current and potential customers, spread more awareness about your services, and create brand lovalty amona customers by reinforcina what makes your salon unique. With the increasing use of social media in every industry, it's crucial that you know how to connect with customers and use platforms like Facebook, Twitter and Instagram in a way that customers will enjoy and that will benefit your business.

Post content that will intrigue your target customer!



Keeping great records is one of the best things you can do for the success of your business. In addition, being organized helps with things like paying taxes and keeping an eye on your budget. With these tools, you can tighten and refine your marketing efforts, ensure that your salon is always properly staffed, and be forewarned about both slow and busy times of the year in order to be the most prepared business owner possible.

Looking at business records with a fine-tooth comb is not for the faint of heart, but if reduced stress and increased profits are what you seek, it must be done. Using the history of your salon to plan for the future is easy once you have the right tools.

When you're in the beauty business, watching industry trends is a good idea, but also a trap into which you can easily fall. The only thing that matters is how your business is faring and what you are doing to pump up your bottom line. ***

If clients can receive equivalent experiences in nearby salons, you're not doing it right! Offer a salon experience that is unique and one that is not easy to replicate.





Ardell EyeBrow offers you the flexibility to re-create your client's evebrows with 2 non-invasive

clients do not have hair at all.

treatments.

PROFESSIONAL EYEBROW EXTENSIONS



PROFESSIONAL BROW DESIGN & EXTENSION KIT

\$895.00

Ardell® Brow allows you to customize your client's look with bold, defined brows or to fill in sparse brows for a more natural look. Perfect for professional make-up artists, estheticians and technicians.





BEFORE

AFTER

The Ardell Eyebrow service varies from a 10 - 60 Minute service depending on the clients brow needs. This is a

- and offer to your clientele! Product service costs range from Feathering application and or Eye
- TRAINING

Ardell Eve Brow Trainina: A professional Ardell Brow instructor will demonstrate

- 2. Feathering 3. Extensions

Kit Contents and Individual Prices Black Adhesive 10ml \$119.95 Clear Adhesive 10ml \$119.95 Flexible Bond 10ml \$119.95 Strawberry Blonde Textured Powder \$24.95 Soft Taupe Textured Powder \$24.95 Medium Brown Textured Powder \$24.95 Dark Brown Textured Powder \$24.95 Soft Black Textured Powder \$24.95 Light Brown Brow Extensions 1 pk \$79.95 Medium Brown Brow Extensions 1 pk \$79.95 Dark Brown Brow Extensions 1 pk

Black Brow Extensions 1 pk Design Tools 6 ct Brow Cleanse Brow Exfoliate Brow Frase Brow Pencil \$9.95 Dual Mixer/Spatula Tool \$12.95 Plastic Rings 12 ct \$19.95 Disposable Plastic Cups 60 ct \$39.95 Metal Rinas 3 ct Pointed Tweezers

Curved Scissors \$24.95 \$3.95 Glass Dish Brow Grooming Wands 25 ct \$16.95 Brow Remover Swabs 50 ct \$18.95 Color Chart N/A Instruction Manual N/A Client Consultation Cards 25 pk \$12.95 Salon Poster \$19.95 Window Clina \$24.95 \$13.95 Spa Headband N/A \$24.95 Black Cosmetic Baa N/A





BROW POWER

3 BROW PRODUCTS IN 1

FILL-IN SHAPE, NIGHTLIGHT BROWS LIKE A PRO





CREATE YOUR PERFECT BROW SHAPE

BROW PERFECTING PALETTE



Brow Perfecting Palette

\$21.95

Multiple shades that flatter all skin tones!

Brighten up your gorgeous eyes with the Brow Perfecting Palette. Instantly fill in your arches with any 3 correcting colors and 1 universal highlighter. In just minutes brows are undeniably sexy and captivating. Correcting Brush included.





BROW POWER

BROW POWER COLLECTION DISPLAY



28 Piece Brow Display \$378.60

New 28pc Brow Display	1	
Mechanical Brow Pencil Med Brown	4	
Mechanical Brow Pencil Dark Brown	4	
Mechanical Brow Pencil Soft Black - NEW		
Brow Pomade with Brush Med Brown		
Brow Pomade with Brush Dark Brown		
Brow Pomade with Brush Soft Black - NEW	4	
Brow Defining Kit	4	

Ardell Brow display features, the mechanical brow pencils with a unique triangular tip for precision in creating the perfect, natural brow. The brow pomade does triple action to sculpt, fill in, and set brows with a smudgefree formula for a look that lasts all day. The all-in-one brow defining kit includes a 3 color brow powder palette with highlighter, a full size brush with spoolle and wax grooming pencil.



Brow Precision studio \$343.00

Brow Precision studio 20 piece Display		
Brow Building Fiber Gel Taupe		
Brow Building Fiber Gel Medium Brown		
Brow Building Fiber Gel Dark Brown		
Brow Building Fiber Gel Soft Black		
Brow Perfecting Palette (Corrector & Highlighter)	4	

Ardell features new brow products - suitable for every skin and hair color. The Brow Bullding Fiber Gel adheres to hair creating thicker brows. The brush is designed with a precision tip applicator for brow shaping accuracy. Available 4 colors: Taupe, Medlum Brown, Dark Brown and Soft Black. Brighten up your gorgeous eyes with the Brow Perfecting Palette. Instantly fill in your arches with any 3 correcting colors and 1 universal highlighter. In Just minutes brows are undenlably sexy and captivating. Correcting Brush included.





NEW! BROW BUILDING FIBER GELS











NEW! BROW BUILDING FIBER GELS

The Brow Building Fiber Gel adheres to hair creating thicker brows. The brush is designed with a precision tip applicator for brow shaping accuracy.

Available 4 colors:

Taupe, Medium Brown, Dark Brown and Soft Black. \$15.95 ea



e color

VIBRANT EYEBROW EYELASH COLORING



15ml Tint Tubes \$11.95

Available in:

- BlondeBlue Black
- Light Brown
- Graphite
- Natural Brown
- Black

Liquid Oxidant 3% 50ml \$7.95 Peroxide Crème 3% 100ml \$11.95 Tint Remover 100ml \$13.95 Tint Protector Papers 96 count \$7.95





1D - 6D Lashes that Defy Gravity



Don't obey by the rules! 1D - 6D Lashes that Defy Gravity

 $\label{thm:made} \mbox{Made of premium PBT fibre that is designed to have excellent stretch and recovery properties.}$

GRAVITY LASHES MATTE FINISH 20 Lines Mixed Length Trays \$39.95 each

- 0.15mm C Curl Volume I
 0.07mm C Curl Volume I
- 0.15mm C Curl Volume II
 - 0.07mm C Curl Volume II

All trays have mixed lengths that include: 9mm, 10mm, 11mm, 12mm, 13mm, 14mm



40ml Spray \$29.95 Pre Lash Cleanser Longer lash wear



10ml \$49.90 Power adhesive Fast Drying



Sensitive Glue 10ml \$49.90 Sensitive Skin Use Low Odor Up to 4 weeks hold



Glue Primer 15ml \$29.90 Elevate power glue Adhesive power



Glue Remover 15ml \$24.90 Clear Gel Glue Remover No Odor





1D - 6D Lashes that Defy Gravity



Don't obey by the rules! 1D - 6D Lashes that Defy Gravity

Kit Contents: C Curl Volume I .07mm, C Curl Volume I .15mm, C Curl Volume II .15mm, C Curl Volume II .15mm, Power Glue 10ml, Sensitive Glue 10ml, Gel remover 15ml, Lash Primer 40ml, Glue Primer 15ml, Glue Ring 25pk, Pro Ring, Surgical Tape, 10 x Lint Free Eye Patches, Volume Tweezers, XT101 Tweezers, XT102 Tweezers, Scissors, Accessory Pack, Poster.

Bonus Limited Time Gravity Lash Make Up Case.





Glue Ring 25pk \$9.95









Surgical Tape \$4.95





LASH beLONG offers a complete line of eyelash extensions and essentials for beautiful, long-lasting results.

PROFESSIONAL KIT

A complete professional kit that includes high-quality lashes, specialized tools and essential accessories. Over 200 applications per kit. \$695.00 LASH beLONG

Kit CONTENTS: Individual Lashes 8mm 4,000 count, Individual Lashes 10mm 4,000 count, Individual Lashes 12mm 4,000 count, Individual Lashes 14mm 4,000 count, Volume Lashes Style A Short 120 count, Volume Lashes Style A Medium 120 count, Volume Lashes Style B Short 120 count, Medical Grade Clear Adhesive 5ml, Medical Grade Black Adhesive 5ml, Adhesive Remover 7ml, Fine Tip Scissors 3.5", Fine Tip Tweezers, Curved Tip Tweezers, Curling Tool, Applicator Sticks, Disposable Lash Brush/Comb, Disposable Mascara Wand, Lash Cushions, Medical Tape, Adhesive Dryer, LASHcare Cards

MINI KIT

This mini lash kit is a great starter for the beginning esthetician. Contains everything needed to do a full eyelash extension service.

\$345.00





Kit CONTENTS: Black 8mm Lash Extensions 4.000 ct. Black 10mm Lash Extensions 4,000 ct, Black Adhesive 5ml, Adhesive Remover 7ml, Practice Strip Lashes 1 set, Disposable Lash Brush/Comb 25 ct, Lash Cushions 5pk, Moisturising Eye Gel Pads 2 ct, Tape 1 ct, LASHcare Instructions 25pk.





C-CURL

Thicker and curlier than the traditional J-curl lash creating a natural yet dramatic look. The high-quality, soft faux mink extensions mimic natural lashes which feel light weight and comfortable, forming a true extension of the natural

Packaged in convenient trays.

Lash lengths: Variety Pack 9mm, 11mm, 13mm, 15mm Variety Tray

Lash diameter: 0.20 mm \$79.95



VOLUME \$69.00 120 Count

Volume extensions allow you to create bold lashes with incredible volume and fullness. Also great for thinning lashes or to fill in gaps. Knot-free cluster of 4 fine lashes, Loosely packed in jars, Available in 3 styles.



STYLE B



J-CURL \$89.00 4000 Count

The J-curl style is a more natural curl with a tapered tip creating natural volume and length. Loosely packed in jars.

Lash lengths: 8mm, 10mm, 12mm, 14mm Lash diameter: 0.15 mm



ADHESIVE REMOVER

\$39.00 each

This gentle evelash extension remover safely loosens the adhesive bond and releases the synthetic lash from the natural





\$89.00 each

Semi-permanent, gentle formulas are safe around the eye area. Dermatologist tested and formaldehyde-free. The waterproof formulas require no sealers or primers. Available in both black and clear.

These tools are essential to proper lash extension application



LASH CUSHIONS \$29.90 10 Count



LASH BRUSH/COMB \$29.00 50 Count



MASCARA WAND \$29.00 50 Count



APPLICATOR STICK \$59.00 200 Count



ADHESIVE DRYER



LASH TAPE \$24.00 20 vards



FINE TIP SCISSORS \$19.90



TOOL \$19.90



FIN TIP **TWEEZERS** \$19.90



PROFESSIONAL







Available: 150, 151, 152 \$7.95 each

- Tapered lash tips create the most natural look
- Lightweight and comfortable to wear styles

with the most ultra-soft lash fibers. Each fiber is uniquely designed with a denser base which gradually becomes "FINER" the tip. The tapered end of each lash mimics the appearance of natural

Soft Touch Naturals

- Knot-Free
- Tapened Tips
- Ultra Lightweight
- Super Soft
- Blend Naturally

Each lash hair is uniquely designed with knot free base which makes application seamless along natural lashes. They are lightweight and tapered at the ends resulting in a perfectly flawless lash look that blends naturally with your own lashes.

Available in: Short, Medium, Long. \$7.95 each











Individual Trios

3 Individual In One

- · Three individual lashes on one band
- · Faster, easier method of applying individual lashes
- · Available in short, medium and long lengths







With Individual Trios, individual lash application has naver been faster or easier! Ardell's Individual Trios combine three individual lashes onto one lash band, making the process of applying individuals three times faster. A wider lash base surface area on the trios makes it easier to grip with tweezers and apply to the lash line. From natural to dramatic, the most custom lash look can be achieved using various lengths and layering. Available in short, medium and long. \$6.95 each

Double Up







NEW! **Double up**: Double Wispies, 207, Top & Bottom. \$12.95 each





THE ORIGINAL ARDELL LASHES









Flared Individual Lashes \$6.95ea

Individual Lashes \$6.95ea

Short Black, Medium Black.

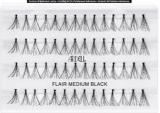
Long Black, Medium Black, Short Black, Medium Brown, Short Brown

Add instant volume and thickness to thin lashes.

Flared Knot-free Individual Lashes \$6.95ea

Long Black, Medium Black, Short Black, Combo Black Long Brown, Medium Brown, Short Brown, Combo Brown.















ADHESIVES

- Lashfree Remover 2fl oz \$11.95
- Lashfree Remover 5ml \$7.95
- Lashtite Adhesives Clear 3.5g \$7.95
- Lashtite Adhesive Dark 3.5g \$7.95
- Lashtite Adhesive Clear 21g \$9.95
- Lashtite Adhesive Dark 21g \$9.95
- Lashgrip Strip Adhesive Clear \$7.95
- Lashgrip Strip Adhesive Dark \$7.95











INDIVIDUAL LASH ADHESIVE

This long-lasting adhesive was created specifically to apply individual lashes. Lashes can stay on for up to two weeks using this waterproof formula.

- Latex free. Safe for sensitive eyes.
- Dropper bottle application eliminates mess and waste

INDIVIDUAL LASH ADHESIVE 7g \$11.95 Available in Clear and Dark

STRIPLASH DARK ADHESIVE

This latex-based formula was created for all-day wear with strip lashes and can also be used to apply individual lashes, lasting several hours.

- Applies dark to blend with brown and black lashes STRIPLASH DARK ADHESIVE 7a \$11.95

BRUSH ON STRIPLASH ADHESIVE

Applying lashes has never been easier with DUO Brush On Adhesive. The adhesive features an ultra-thin brush for precise, quick application of strip lashes.

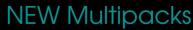
- Latex-free. Safe for sensitive eyes.

BRUSH ON STRIPLASH ADHESIVE 5g \$11.95

STRIPLASH CLEAR ADHESIVE

This latex-based formula was created for all-day wear with strip lashes and can also be used to apply with individual lashes, lasting several hours.

Applies white and dries invisible
 STRIPLASH CLEAR ADHESIVE 7g \$11.95







Medium Knot Free Flares 112 piece \$12.95









NEW MULTIPACKS Styles 101, 110, Babies and Demi Wispies 4 sets \$21.95

















NEW 6-Packs Strip Refill Available in styles 109, 110, Demi Wispies and Demi Pixies \$34.95

NEW 6-Packs Available in Flares Naturals Short, Medium & Long \$34.95







Natural Lashes \$6.95

Natural looking lashes for everyday wear.

- Two new additions to the best selling Wispies lash collection
- Baby styles are exactly like the Natural Wispies and Demi Wispies with shorter lash lengths
- Lashes feature the signature Wispies curl and feathered look















































































Double Naturals Bigger is better!







- Knot-free for subtle, natural lash line.
- Available In: Short, Medium, Long. \$8.95 each
- Achieve a celebrity lash look
- Double the thickness for ever fuller, more dramatic lashes.

Double Knotted Flares







- Knotted at the base
- •2X's the number of lash fibers per individual cluster
- Available In: Short, Medium, Long lengths. \$8.95 each





Fashion Styles



















































Runway Lashes \$7.95

Glamorise your eyes with thicker and

Beautiful, Claudia Black, Flirty, Shimmer, Fun,

Pretty, Dalsy Black, Sparkles, Tyra Black, Fancy















Colour Impact \$7.95 110: Wine, Green, Blue Demi Wisples: Wine, Plum, Blue



ACCENT LASHES \$6.95 Choose from a collection of Ardell Accents featuring half lashes to fit your eyes and mood. 6 styles: 301, 305, 308, 311, 315, 318



LASH LITES \$6.95 Available in 6 light weight and comfortable styles: 330, 331, 332, 333, 334, 335



CORSET LASHES \$6.95 The Corset lash's sexy, crisscross pattern





Fashion Styles







CURVY LASHES \$6.95

Outer flare creates a cat-eye effect, a very popular makeup trend. Curves are in with 3 styles to choose from: 410, 411, 413. Shorter length at inner eye makes the lash comfortable to year.







SELF ADHESIVE LASHES \$12.95

No messy glue required IL (ght-weight, comfortable and eary (only 2 steps) to apply, Ardell's Self-Adhestve lashes combine fashion with function for a quick and convenient way to have the long, lusdous lashes we all wish we were born with. An extra pair of self-adhesive strips is included, 3 styles: 1108, 1085, Dennt Wisples













DOUBLE UP LASHES \$12.95

The NEW Double Up Lash innovation combines 2 styles in 1! The bottom lash adds fullness and the top lash adds flare for an incredibly astonishing lash look for twice the drama, twice the intensity and twice the fun. 6 styles: 201, 202, 203, 204, 205, 206



china (5 glaze.







china (1) glaze.

TREAT + PROTECT



Orange Cuticle Oil

Is a light, refreshing nourishing oil that penetrates dry, damaged cuticles.

\$9.95 14ml



Patent Leather Top Coat

provides high-gloss shine with enhanced protection against chipping.

\$9.95 14ml



Calcium Gel **Fortifier**

helps thin, weak nalls grow long and strong. \$12.95 14ml



No Chip **Top Coat**

provides a protective shleld which prevents lacquer from chipping and peeling.

\$9.95 14ml



Nail Strengthener & **Growth Formula**

Is vitamin and protein enriched to promote healthy nall growth.

\$12.95 14ml

china glaze. **Fast Forward** Top Coat Dries in Seconds china glaz Fast Forward **Top Coat** 14 mt C.5 FL Cz

> **Fast Forward** Top Coat

China glaze

Fast Forward

Top Coat

14 m. C. 5 H. 02.

14 mL@ .5 F

penetrates and dries all layers of nall pollsh quickly. \$9.95 14ml



Strong Adhesion Is a bonding base coat that secures nall lacquer for long lasting adhesion.

\$9.95 14ml



First & Last Is the simplicity of a base coat and top coat In one bottle. \$9.95 14ml



Ridge Filler Is a smoothing base coat that fills rldges to provide an even surface for manicures and pedicures. \$9.95 14ml



Gotta Go! **Top Coat** dries quickly over freshly pollshed nalls providing a glossy finish in seconds. \$9.95 14ml



Matte Magic change any high shir manicure to a fun and fashlonable matte finish with just one coa of China Glaze's Matte Maglc Top Coat. \$9.95 14ml



Fast Freeze Quick Dry dries nall lacquer In seconds. \$12.95 14ml









Sexy In the City

Dorothy Who?

Up All Night



Lemon Fizz



Fashion



At Vase Value



Thataway



Seas The Day



china qlaze. Nail Lacquer WITH HARDENERS Vernis á Ongles / Esmalte de Uñas Nagellack Mit Härter / Nagellak Met Verharde 14 mL / .5 fl oz

High Hopes

It's a Trap-Ezel

Deviantly Daring



china glaze. Nail Lacquer WITH HARDENERS Vernis á Ongles / Esmalte de Uñas Nagellak / Met Verharder

14 mL @ .5 Fl. Oz.

14ml \$8.95



Peachy Keen









For Audrey



Secret Perl-

Wink-Le

Make an Entrance

Blues, Greens, Yellows & Corals Live in colour _m







Luxe and Lush

Techno

Polarized





Formulated with active plasticizer technology, the EverGlaze® Active Top Coat fuses to lock in color and shine just like gel polish.

No base coat or UV light needed. Plus EverGlaze® lacquer removes as easy as regular polish.

The unique flat brush provides a flawless, smooth application with no streaking or drag.

Get the lasting power of gel without the hassels. EverGlaze® delivers a strong manicure that works as hard as you do.

> STRENGTH. STAMINA. SHINE.



6EVERGLAZE



THE SYSTEM



STRENGTH. STAMINA. SHINE.

APPLICATION

PREP TIP

Buff nail plate to remove any shine from all nails. Make sure to wash hands thoroughly before applying a thin single layer of EverGlaze® Prep ensuring better adhesion of lacquer.



STEP 1:

Apply two thin layers of EverGlaze® Extended Wear Lacquer. While holding brush at a slight angle above the nail, touch lacquer down in the center of the nail plate gliding down the nail in a single swipe motion, being sure to seal the free edge of the nail.



STEP 2:

Apply a single layer of EverGlaze® Active Top Coat with the same technique as lacquer application, being sure to seal the free edge of the nail. Allow the system to cure in natural light, to get the lasting power of gel without the hassles.





PREP

EverGlaze Prep is a natural dehydrator that promotes optimal application results.

14ml \$11.95

COLOUR

EverGlaze Extended Wear nail lacquer delivers up to 10 days of gorgeous gel-like color.

14ml \$11.95



ACTIVE TOP COAT

EverGlaze Active Top Coat fuses in natural light, delivering a chip-free finish with incredible shine.

14ml \$11.95

2-Step Extended Wear System. Up to 10 Days of Shine. No Base Coat or UV Light Needed. 48 Long-lasting, On trend Shades



Geláze.

china () glaze.

2-in-1 Gel Polish

Matching China Glaze Lacquers

Quicker Gel Polish

Gelaze is an innovative 2-step, 100% gel polish system that delivers a long-lasting high-gloss manicure with a flawless chip-free finish for up to 14 days. Available in 80 fashion-forward China Glaze colours ranging from pastels to glitters to industry leader neons, there's a shade to suit every personality. The Gel-n-Base formulation requires fewer steps making this accelerated service a must-have for any nail professional. Gelaze is curable with a LED or UV lamp.

Gel-n-Base in One

Gelaze Gel-n-Base is innovative 100% pure gel polish that incorporates the properties of a base coat formulation, the colour within the colour formulation.

Powder Coated Bottles

Our unique powder coated bottles are colour-matched, to showcase true Gelaze/China Glaze shades.



Geláze china (y glaze.



Pre-Soaked **Gel Cleanser Pads**

Lint-free pads presoaked with cleanser to remove gel residue. Use after curing Geláze Gel Top Coat. \$29.95



Geláze. CIOANSOLISA Medicina de la constanta d

Gel Cleanser Removes ael residue. Use

with cleansing wipes. 473ml \$29.95



Geláze

Gel Top Coat

-LED/UV-

LACQUER COME TOGETHER TO

DESIGNS Paint nail lacquer over your gels to create your own designs. Try these nail looks by Gelaze®

and China Glaze®.

CREATE INNOVATIVE

HOW GFL AND



14ml \$26.95

GIVE IT A TRY

Biting your nails has never been so tempting! Create a succulent ombre in minutes using this rich combination.



Model wears Gelaze "White On White" tapped with China Glaze "Shocking Pink & "Sun Of A Peach"



APPLICATION

(shake your Gelaze bottle before prep)



PROFESSIONAL

CLEANSING WIPES

Prep: Perform a dry manicure. Then remove shine from the natural nail with a buffer.



Professional Gel Polish Cleansing Wipes

cleansing wipes

for use after curing

Gelaze® Gel-n-Base in One: Apply a thin coat of Gel-n-Base in One gel polish and cure 30 seconds under LED and cure 30 seconds lamp or 2 minutes under UV lamp, Repeat the process for a second coat.



Gelaze® Gel Top Coat: Apply a thin coat of Gelaze® Gel Top Coat under LED lamp or 2 minutes under UV lamp.



Gel Remover Soaks gel polish off in

10 minutes. Use with

Remover wraps.

473ml \$29.95

Cleanse: After Top Coat application wine cured nalls with Gelaze® Pre-Soaked Gel Cleanser Pad to remove sticky gel residue.



Prep: With a nail file, break the seal of the gel nati.

REMOVAL

Saturate: Saturate Gelaze® Professional Gel and Nall Polish Remover Wrap with Gelaze® Gel Remover.



Wrap: Wrap securely ground nati. Allow to penetrate for 10 minutes.



Remove: Use an orangewood stick or a cuticle pusher to gently loosen and remove ael.





Just GEL **POLISH**_{TM}



GEL REMOVER FOIL WRAPS 100 Count \$29.95

Foil sheets with an absorbent pad for easy soak off gel removal



NAIL PREP Antiseptic to remove bacteria, oil & water 118ml \$14.95 473ml \$39.95







NAIL WIPES 80 Count \$9.95

GEL POLISH

GEL REMOVER

GEL REMOVER

\$29.95 473 ml

Soaks Just Gel Polish gels

· Specific formula for Just Gel Polish Gel Colour

off in 10 minutes





PowerBond

14ml \$22.95

nails and Base Coat

Create adhesion with natural

Short bristle brush for

ONE SYSTEM

Many advantages

Our Just Gel Polish System puts it all at your fingertips with easy and simple steps for performing manicures and pedicures. It includes a Power Bond, an exclusive Base Coat, Top Coat and long-lasting Gel Color with a choice of 170 "just right" shades.



Base coat 14ml \$22.95

- · Provides strong base for Just gel polish color
- Short bristle brush for ease of application







Just Gel Polish







Mattify Top Coat 14ml \$22.95 · Creates a matte velvety finish Apply with regular top coat for unique texture finish



170 Shades 14ml \$22.95 · Available in a variety of finishes









Top coat 14ml \$22.95 glossy finish





















POLISH_{TM}



(creme)

Rome Around

Flowerful

creme













Bellinis & Bikinis (glitter deco)



(creme)



LUXE STREET (CREME)

Eye-popple creme

BRAZEN BEAT

(CREME)

Petal Imprint creme

Bella Boudoir

Riviera Rendezvous (creme)

Retro Rosette

neon

creme





Eu phor-a kiss deco-glitter









Perfectly Palsley



















Dare To Be Decadent

Shimmer























PAINTED PAVEMENT (CRÉME)













creme



creme









sunset strip

























Karats! deco-alltter





Head In the Clouds

(shimmer)













Hollywood Royalty









PURE GELS LED TECHNOLOGY

LED LAMP \$499.95

FREE JUST GEL POLISH KIT VALUED AT \$ 199.95 - FREE!

- Cures Just Gel in 30 seconds
- 50,000+ hours of uniform light curing
- Bulbs never need replacement
- Removable tray for pedicure



COMPACT High Irradiance

LED LAMP **\$269.95**



- 3 time light output than traditional LED Chip
- Chemical resistant grade, UV Stabilized ABS
- 6 Strategically placed, silicone-encapsulated SMD LEDs



- 1-year warranty
- 30 Second memory setting

JUST GEL POLISH KIT \$199.95



Kit Contains:

14ml of each: All Heart, Brandy Wine, Plum Raven, Gerber Daisy, Whipped Cream, Seashell Pink, Base Coat, Top Coat, Tent Card, 20 x Appointment Cards, 3 x Cuticle Pushers, Instructional DVD

New revolution in UV gel systems-LED lamps. Cures Base Coats, Top Coats, Gel Polishes in only 30 seconds!





THE POWER of PRO-LACQUER



NO LED Light + EASY REMOVAL

Our **Highest shine** and **longest lasting** formula

96 Advanced Wear Shades that MATCHJust Gel Polish

-ibd-ADVANCED WEAR PRO • LACQUER bd. ADVANCED WEAR 14 mL / 0.5 fl oz -IDCI:

ibd introduces Advanced Wear Pro Lacquer! Developed to match the 96 top selling shades in Just Gel Polish, ibd's new Advanced Wear Pro Lacquer is a three step system that has the look and durability of gel, but with the ease of application and removal of traditional nail lacquer. The Base Prep, Pro Lacquer and Top Coat ensure superior adhesion, saturated color and advanced shine for a long lasting and beautiful manicure or pedicure!

FEATURES & BENEFITS:

- Compliments our top 96 Just Gel Polish shades
- Advanced Wear paired with Just Gel Polish offers a matching gel lacquer combo
- · Long lasting formula in 14mL
- Our highest shine with no aggressive removal process
- Highly pigmented and saturated shades without compromising durability
- Hassle free application and removal
- No LED or UV lamp required
- Large assortment of colors that are on trend and fashion forward

Professional 3 Step System

PREP

BASE PREP

Naturally dehydrates nails to promote superior adhesion for lacquer application Primes and protects natural nails, while delivering strength, resilience and prevention from staining. BASE PREP 14ml 59.95





LACQUER

PRO LACQUER

96 highly pigmented and saturated shades giving superior coverage without compromising durability, 96 shades that are on trend and fashion forward. PRO LACQUERS 14ml \$10.95





ADVANCED SHINE

TOP COAT

Advanced formula providing our highest shine with no aggressive removal process. Creates an outer shield of protection to prevent chipping and dulling. Lacquer becomes long lasting with the durability of gel. TOP COATIAMI \$11.95







Blanche (C)



Lites (G)



·ibd.

ADVANCED WEAR



Beauty Sleep (C)









I'm No

Damsel (C)





Whipped

Cream (C)





Juliet (C)

PRO • LACQUER



































































Mocha

Pink (C)









the Draw (C)









Cashmere







Mogul (S)

Jupiter

Bay (S)



Deeply (C)





















Blush (C)







Wine (S)





Truly, Madly, Bustled Up (S)





Hippie

Dipple (C)



Meteorite (S)



The

Abyss (C)



Hot Springs (C)



Just Me n

Capri (C)



Eden (C)



Our **Highest shine** and longest lasting formula

96 Advanced Wear Shades that **MATCH**Just Gel Polish



Riviera

Rendezvous (C)



Blu-um (C)



Sea(S)

Calm

Oasis (C) Blue (C)



Petal





Luxe

Street (C)



·ibd. **ADVANCED WEAR**

PRO • LACQUER



BASE PREP

Preps nails to promote superior adhesion for lacquer application. Primes and protects natural nails, while delivering strength, resilience and prevents staining.



96 highly pigmented and saturated shades giving superior coverage without compromising durability.



TOP COAT

Advanced formula providing our highest shine with no aggressive removal. Creates an outer shield of protection to prevent chipping and dulling.



PRO LACQUER SALON RETAIL SALES DISPLAY

PRO LACQUER **SALON RETAIL** FLOOR DISPLAY

Display holds 192 pieces of Advanced wear.

8 rows, 8 facings per row, 3 Deep.

\$1990.00





LED/UV GEL SYSTEMS

For 40 years, ibd has set the standard for salon innovation and excellence in professional gel systems. We develop and introduce top quality products and continuously research new technology to bring to the forefront of our ever-growing salon industry. ibd is dedicated to providing professional nail techs with new and practical ways to promote customer satisfaction and a profitable business.

ibd's self-leveling formulas ensure complete control. Advanced and acid free, they will not overheat when curing. When applied correctly, enhancements appear thin, light and completely natural. Your new nails will not lift or crack, but will retain a durability that rivals any acrylic. Whether natural or colored, ibd gels always keep their lustrous shine and incredibly glossy appearance. From bonders and builders to sculpting and extremes, ibd offers an assortment of gels and gel products to meet your client's needs in length, tip and color.









Clear Gel

Original Pink Builder GEL

Pink II

Pink III

Pink IV

Pink V

Intense White

LED/UV GEL SYSTEMS



30 Seconds

1 Minute

3 Minutes

3 Minutes

3 Minutes

3 Minutes

3 Minutes

3 Minutes

\$ 29.95

\$ 29.95

\$ 29.95

\$ 29.95

\$ 29.95

\$ 29.95

\$ 29.95

\$ 69.95

\$ 69.95

\$ 69.95

\$ 69.95

\$ 69.95

\$ 69.95

\$ 69.95

ORIGINAL PINK BUILDER GEL NOW LED/UV



LED/UV ORIGINAL PINK BUILDER GEL 14a \$29.95 56a \$69.95



Pink Builder



LED/UV CLEAR GEL 14g \$29.95 56g \$69.95



LED/UV PINK V BUILDER GEL 14g \$29.95 56g \$69.95



LED/UV PINK IV BUILDER GEL 14g \$29.95 56g \$69.95



LED/UV CLEAR BUILDER GEL 14g \$29.95 56g \$69.95



LED/UV PINK II BUILDER GEL 14g \$29.95 56g \$69.95



LED/UV PINK III BUILDER GEL 14g \$29.95 56g \$69.95



LED/UV INTENSE WHITE BUILDER GE 14g \$29.95 56g 69.95



LED/UV GEL SYSTEMS



NEW LED/UV FORMULA!

New LED/UV Bonder is a non-acid based product that creates a bond to adhere gel to the natural nail surface. The LED/UV Bonder is chemically matched to all libd LED/ UV aels for greater adhesion

14ml \$29.95





BLACK PADDED GEL FILES 180/120 GRIT \$3.30

Intense Seal

NEW LED/UV FORMULA!

ibd, the leader in gels, introduces a new LED/UV Intense Seal formula! Intense Seal is one of the only LED/UV No Cleanse Top Coats that seals and protects gels, acrylics and wraps while eliminating buffing with a mirror-glass finish. This new LED/UV curable formula is the perfect time saving tool. Just brush on, cure and go!

- LED/UV Curable
- 30 seconds under LED lamp
- 3 minutes under UV lamp
- No Cleanse
- Mirror Glass Finish
- Eliminates Buffing
- Non-yellowing
- No Spiking
- No Pitting
- Enhances color clarity



14ml \$24.95



No Cleanse Top Coat

Top Coat Sans Nettoyage • Capa Superior Libre de Limpieza "No-Cleanse"-Decklack • Toplaag Die Niet Gereinigd Moet Worden Top Coat Senza Detergente

Directions:

File nall and remove dust. Do not buff nall smooth. Apply a thin layer of LED/UV Intense Seal making sure to cap free edge. Cure for 3 minutes under UV lamp or 30 seconds under LED lamp. If using a low wattage LED lamp, cure time may take longer.

·ibd.



FLEX acrylic polymer

Available in Translucent Pink, Briaht White, Crystal Clear

28g \$16.95 113g \$49.95 454g \$149.95

Cover Pink Powder 28g \$16.95







GRIPmonomer

118ml \$34.95 236ml \$59.95 944ml \$149.95

180/180 grit



150/150 grit



100/100 grit



Create brilliant shine. Great for artificial or natural nails

·ibd·

Quick Shiner

·ibd.



\$69.95



\$79.95











FROM THE INVENTORS OF THE FIRST EVER NAIL GLUE



BRUSH-ON NAIL GLUE 69 \$7,99ea

Easy brush-on application, perfect for natural nails, artificial nails and tips. Fast drying, durable and more moisture resistant than any other adhesive. Viscosity 2cps dry time 3/30 sec.

PROFESSIONAL NAIL GLUE 2g \$2.99ea

No. 1 Original Formula. Repairs and strengthens natural nails and is excellent for all artificial nails and tips. Extender nazzle controls glue and provides pinpoint application for easy use. Convenient airtight storage case with stand. Viscosity 2cps dry time 5/60 sec.

ULTRA FAST GLUE 2g \$2.99ea

Provides the fastest set time and offers maximum moisture resistance for high speed tip applications and repairs. Extender nozzle controls glue and provides pinpoint application for easy use. Convenient airlight storage case with stand. Viscosity 2cps dry time 3/30 sec.

GEL GLUE 69 \$8.99ea

The best adhesive for tip bonding! Quick-set adhesion in a gel glue fills gaps and is excellent for problem nails. The easy twist-to-open cap eliminates spills and messes.

Viscosity 1200cps dry time 5/120 sec.

BRUSH-ON GEL RESIN 6g \$7.99ea

Easy brush-on application. Thicker formula is ideal for wraps and strengthening natural nails. Adhesive holds its shape without running and blends well with filler powders for maximum strength and flexibility. Viscosity 80cps dry time 5/75 sec.

TIP: Gel Glue is perfect for filling in gaps and imperfections on a damaged nall plate during tip applications.

Seche VITETM BEST SELLING TOP COAT

PROFESSIONAL KIT



VITE

couche de finition séchage rapid recubrimiento de secado rápido guaranteed non-yellowing caranta de no amaritarso

14 ml @-5 fl cz / 118 ml @ 4 fl cz

Seche VITETM

Seche Vite™ Dry Fast Top Coat is widely acknowledged as the world's finest top coat. Its formula penetrates through the nail lacquer to the base coat forming a single solid coating over the nail plate for a much more durable finish, guaranteed not to yellow and leaves nails silky, stronger and resistant to chipping and peeling.

14ml \$10.95 118ml \$49.95





Seche PERFECT NAII - REBUILDIM Strengthens weak, thin nails. Rebuild helps weak, thin, soft, or peeling nails. 14ml \$9.95



Seche ULTRA-VTM The ultimate in UV curable topcoats Dries layers of polish in just 3 minutes under any UV lamp. 14ml \$19.95



Seche BASETM Specially formulated to help disguise nail imperfections. 14ml \$9.95



Seche RESTORE™

Seche Restare™ is the only thinner to thin a bottle of Seche Vite™ to its original consistency. Will not diminish shine or dull colors and only replaces. those ingredients which have evaporated from the bottle. 14ml\$7.95

SecheCLEARTM

Seche Clear™ Crystal Clear Base Coat was created after ten years of development to offer a clear base coat for nail polish which will not vellow and will adhere to the natural nail. 14ml \$9.95

Professional Kit Includes 118ml + 14ml + funnel \$39.95



14ml \$12.95 Who needs a lamp to shine? Bring your manicure to life with Seche Vive Instant Gel Effect Top Coat. This specially formulated fast drying top coat delivers the plumping effect of a gel in a glossy, high shine finish without the use of a UV/LED light! The salon worthy manicure removes easily with any acetone or non acetone nail polish remover.

Instant Gel Effect. No UV. No LED. Dries Fast. Intense Shine, Seals and Protects, Seche.

EFFECT TOP COAT 14 mL / 0.5 fl oz





Nail Systems

EFFOW Not liquated 12, 19000

EZ BOND

15ml \$12.95

- Prepares nails for nail services in 3-5 seconds
- Eliminates moisture from nail to improve adhesion of nail enhancements



PRIMER

15ml \$24.95

- Penetrates nall to release moisture and oil for a dry work surfaces
- Ensures maximum adhesion, no pop-offs or lifting



A POLYMER POWDERS

The A Polymer Salon Series is specially formulated to create long lasting, durable, nalls. Medium set time gives you time to perfect your shape.

- · Fast dry, no bubbles
- · Pure non-fade and consistent colour
- · Smooth Texture

Clear, Truly White, Natural, Pink & Vibrant Pink 21g \$18.95 | 22g \$98.95 113g \$59.95 | 113g \$169.95

ACRYLIC MONOMER & POLYMERS

For our revolutionary "Cross Link" molecule technology, combine EzFlow's Q Monomer and A Polymer Powders to create natural looking nails that are flexible and super strong,

Q Monomer(liquid)

- Include Colour Stabilizers to prevent yellowing and plasticizers to protect nails from breakage
- · Omits 40% less odour for a safe salon environment

118ml \$39.95 236ml \$69.95 473ml \$109.95 946ml \$189.95











White Tiger \$2.95 100/100 Grit file



Grev Fox \$2.95 180/180 Grit file



Grey Wolf \$2.95 150/150 Grit file



Extreme Nall Forms For most clients, fits most natural nall bed shapes \$39.95 500ct



EzFlow® Pro Shine \$5.95

Just two easy steps. No heat Bulld-up. 100% sanitisable



Killer Whale \$9.95 3-way Buffer, Solid plastic Center



Sand Shark II \$6.95 220/280 Grit Buffer file



Traditional Nail Forms For the long, narrow nail plate with an overgrowth of hyponychlum

Grand Artist Oval \$79.95



Snow Monkey \$9.95 The ultimate shining Buffer.

Curve & Dot Duo Tools

- For use with Acrylic or Traditional Gel Application
- Dual Functionality Tool
- Six size options \$49.95 6 Pieces

Nall Art Detailing Brush #0000 \$14.95 \$39.95 500ct

Nall Art Detailing Brush #00 \$14.95

Nail Art Detailing Brush \$14.95







SuperNail_®









\$13.95 FUNGI-CIDE

Great fungus fighter - Treats common toe and finger fungus on contact. Enriched with Aloe Vera and Vitamin E for healing, while Benzocaine soothes painful areas. Brush on applicator. \$13.95





WAVE FILES 100/100, 150/150, 180/180 GRIT \$2.50 240/240 BUFFER \$6.95 BUFFING CREAM LANOLIN ENRICHED 14g \$5.95 56g \$8.95 NAIL PREP & PROTECT 7ml \$8.95 LINE B-GONE 15ml \$8.95







CUTICLE OIL

Penetrating oil softens moisturises and stimulates cuticles.









CUTICLE REMOVER













Professional Liquid
Liquid Professional
Liquid Professional
Liquid Professional

NAIL PRIMER 7ml \$9.95

ACRYLIC LIQUID

High performance liquid made from Ethyl Methacrylate with UV inhibitors. Superior adhesive properties that last.

SUPER VALUE

ACRYLIC BRUSH KOLINSKY #8 Oval \$49.95

454g \$109.95



56g

Pink Powder Poudre Rose Polvo Rosado

White Powder
Poudre Blanche
Polvo Blanco

113a

\$34.95

ACRYLIC POWDER

Advanced formula uses pigments, peroxides and high-tech polymers with controlled particle sizes. Exceptional hardness. Advanced adhesion - no crystallization - brilliant nails! Available in Clear, Pink & White.





PRO SPA SERIES

FEATURES OF THE FOOTSIE BATH



FEATURE CONTROL Ultra Sonic Therapeutic Vibration Option Control Panel

- Heat + Vibration . Ultra Sonic Vibration Only
- · Heat Only

TEMPERATURE CONTROL



Variable Heat Settings Maintains Water Temperature



RETRACTABLE CORD Cord extends to 7 feet Conveniently retracts into body of Spa for easy storage

FOOTSIE PEDICURE SPA \$299.95 Includes 1 x Carrier Tray & 10 Disposable Liners

FOOTSIE DISPOSABLE LINER REFILLS 100 CT. \$229.95

PEDICURE SPA IN 3 EASY STEPS



To prepare for the pedicure, take one Liner and insert into the Liner Carrier. Fill Liner with water. Place filled Liner and Liner Carrier into the Footsie Bath spa - you are ready to go.



The Liner, designed for one-time use, is perfectly pre-fitted to the tub for a professional look.



DISPOSE

When finished with the pedicure, lift Liner Carrier with used Liner, empty the water and dispose or recycle the Liner.











A Complete Manicure Spa Experience

Sweet and refreshing with the scent of Pink Grapefruit, formulated for hands, nails, and cuticles. Infused with an Argan Oil complex consisting of Argan, Joioba, Olive Oil and Sunflower Seed Oil; rich in antioxidants, AHA's and infused with Vitamins A, B, C & E. A complex that will nourish, revitalize and saturate the skin with much needed nutrients.

Liquid Hand Soak 236 mL \$15.95

Massage Lotion 473 mL \$19.95

Cuticle Serum 14 mL \$7.95

Sugar Scrub 340a \$29.95

Gena. Pedi Spa DETOX

SYSTEM



The PediSpa Detox Black Charcoal System in introductory sizes.

PediSpa Detox Black Charcoal Foot Soak, PediSpa Detox Black Charcoal Purifying Scrub, PediSpa Detox Black Charcoal Nourishing Mask and PediSpa Detox Black Charcoal Emollient Massage Crème 4pc 118ml Intro Kit \$39.95



A Simple 4-Step Solution to Detox & Rejuvenate your Feet









440g \$19.95

432ml \$19.95

454ml \$19.95

454ml \$19.95









3.23kg \$119.95

3.5lt \$119.95

3.5lt \$119.95

3.5lt \$119.95

FOOT SOAK

Infused with black charcoal, this nonfoaming, residue free foot soak deeply cleanses and preps feet for the pedicure while calmina and relieving the skin.

PURIFYING SCRUB

This invigorating black charcoal scrub diminishes calluses and exfoliates dry skin, revealing polished and smooth feet.

NOURISHING MASK

This luxurious mask enriched with black charcoal coats the skin with a luxurious formula, drawina out deep dwelling impurities and replenishing the skin with nourishing moisturizers.

EMOLLIENT MASSAGE CRÈME

Blended with black charcoal powder. this rich foot crème conditions dry. cracked skin and soothes for an ideal massage, leaving behind soft and nourlshed feet.







SPECIAL \$19.95

- Travel size pedicure essentials perfect for home or travel
- Kit Includes: Pedi Septic™, Pedi Soak™, Pedi Soft™, Pedi Care™, Pedi Ice™ and Pedi Sander







SPECIAL \$69.95

Pedi Pak Intro Kit

7 Full Size Pedi Items

- The Perfect pedicure conveniently packed into a Gena tote
- Kit Includes: Pedi Ice™, Pedi Soft™, Pedi Soak™, Pedi Care™, Pedi Cure™, Pedi Scrub™, and Pedi Septic™, Pedi Pro File™ and Sponge









Pedi Scrub

- Deep exfoliating gel enriched with Sea Kelp and Aloe safely cleanses and smoothes rough, callused skin
- Gentle scrubbing granules Invigorate, hydrate and soothe

250ml \$16.95, 473ml \$26.95, 946ml \$39.95, 3776ml \$119.95









Pedi soak

- Concentrated liquid foot soak cleans & refreshes
- Enriched with Tea Tree Oil and Botanical Extracts to soften skin.

Pedi soak 250ml \$12.95, 946ml \$24.95, 3776ml \$79.95





150g \$19.95



Pedi iet

400g \$19.95

- Non-foaming, residue-free foot soak sanitizes, cleanses and softens skin, allowing for fast, gentle exfoliating of calluses and cuticles
- Infused with a light aromotherapy blend of Lavender, Patchoull and Ylang Ylang Olls to soothe and relax tired, aching feet
- For use in hydrotherapy and letted foot baths

Pedi Salts

459a \$19.95

- · Relaxing soak for tired, aching feet
- A unique blend of sea salts, pure essential oils and natural foaming agents





- 150g \$19.95





473a \$29.95

Stimulates the skin and the senses while cooling and refreshing feet with Argan Oil Complex. Infused with an Argan Oil Complex consisting of Argan, Jojoba, Olive Oil and Sunflower Seed Oil, rich in antioxidants, AHA's and infused with Vitamins A, B, C & E. A complex that will nourish, revitalize and saturate the skin with much needed nutrients.



Pedi Mask

175ml \$14.95

1/5ml \$14.9

Aloe Vera and rich Botanicals create the ultimate mask that goes on creamy and rinses off quickly, leaving legs and feet cool, conditioned and refreshed.

Pedi sof

- Botanically enriched conditioning lotion with Natural Fruit Acids softens dry feet and legs
- Moisturizes, smoothes and softens.

Pedi Soft

250ml \$12.95 473ml \$19.95 3776ml \$ 69.95



Pedi Care

- Non-abrasive sloughing lotion gently smoothes away rough, dry skin
- Infused with refreshing peppermint Oil to invigorate, hydrate and soothe

Pedi Care Lotion

250ml \$12.95 473ml \$19.95 3776ml \$ 69.95

ProLinc®

Transform skin from rough in minutes with ProLinc[®], the leader in callus removers. This effective, deep penetrating formula is safe and enriched with vitamins. Top nail tech's Continuously depend on ProLinc proven performance; follow in their footsteps and save time by using the #1 leader in callus removers.

Callus Eliminator 28ml \$7.95, 120ml \$22.95, 532ml \$59.95



be natural by ProLinc®

be natural "ProLinc"

PROFESSIONAL FORMULA

The one, the only, the original.



NICKEL Dual Sided Coarse, Medium \$29.95





Body Drench reveals a true beauty secret for radiant youthful skin



Ultra Hydrating Body Lotion

A creamy body lotion that deeply restores and nourishes your skin. Enriched with Moroccan Argan oil and aloe vera to moisturize, soothe and protect, while uplifting your senses with the subtle, sweet scent of grapefruit and calming earthy Argan.

236ml \$13.95 RRP \$19.95

Cleansing Body Scrub

This moisturizing body scrub buffs away dryness and flakes to reveal soft, smooth skin. Moroccan Argan oil, Aloe Vera and Calendula cleanses and revitalizes skin while the irresistible sweet scent of Grapefruit and earthy Argan uplifts your mood.

177ml \$13.95 RRP \$19.95

Emulsifying Body Dry Oil

Indulge your senses with this weightless body dry oil. Infused with moroccan Argan oil, jojoba oil and rosemary extract to restore skin's moisture and improve elasticity. Non-greasy and quickly absorbed.

177ml \$19.95 RRP \$29.95

Replenishing Body Butter

An intensive creamy all-over body butter. Absorbs easily, helping to condition, soften and smooth the skin. 226g \$13.95 RRP \$19.95



The rescue for hard working hands and nails







PROFESSIONAL

SALON

Waxing

www.professionalsalonbrands.co.nz



bare all



Spunlace 300pk Pre Cut Strips \$15.95 8cm x 22cm



Spunlace Roll 100mt PERFORATED \$24.95



Diamond Weave PERFORATED Bed Roll \$16.95 60cm x 100mt



Lappy Large

Applicator Sticks 500 pack \$10.95



Brow Beater

BARE ALL SPUNLACE STRIP MATERIALS

Can be used on both sides.

Quality, Consistent material for efficient waxing. Soft feel, absorbent but strong.

> Applicator Sticks 500 pack \$7.95



Small

Applicator Sticks 500 pack \$6.95



Jumbo

Applicator Sticks 500 pack \$24.95





bare all



Conductive Gel 250ml \$3.95 each 40 x 250ml Bulk Box \$129.95

healthy



beautiful

After Wax Oil
1# \$19.95 5# \$79.95

Conductive Gel 5lt \$49.95

Advanced conductive gel formula for use in laser and IPL services. Leaves no residue



WAXING WITH

NO

BOUNDARIES





clear solvent
11t \$16.95 5tt \$59.95

bare all



bare all green tea

+ LEMONGRASS









Sanitisina Gel 500ml \$13.95 5lt \$89.95

Feel fresh with the scent of lemongrass combined with the energising antioxidants of green tea. This easy to use gel contains antibacterial & disinfectant properties that can be used as a pre-treatment cleanse or at any time cleansing and refreshment is needed. Offering protection to you and your clients and guaranteeing a hygienic and safe environment - Bare All sanitising gel.



Hand & Body Lotion 500ml \$13.95 5lt \$89.95 SOOTHING AFTER WAX LOTION!

A gentle, light and uplifting hand & body lotion with the fresh scent of lemongrass combined with the energising antioxidants of green tea, will help soften, smooth, nourish and invigorate your skin.

Hand & Body Wash 500ml \$13.95 5lt \$89.95

A gentle, light and uplifting hand & body wash with the fresh scent of lemongrass combined with the energising antioxidants of green tea that will help leave your skin feeling hydrated and refreshed.



Bare All Unscented Massage Oil offers an easy glide formula, extended workability with just the right amount of friction - perfect for all massage modalities. Water dispersible washes easily from sheets ensuring fresh linen.

relax and unwind! fell uplifted from the refreshing aroma.

clean+easy STRAIGHT TO SMOOTH





SPA UNIT ONLY \$199.95

Waxing Spa Kit Contains: Waxing Spa Warmer, 3pk Leg Original Wax, 1 x Medium Original Wax, 2 x Small Original Wax, 1 x Lea Sensitive Wax, 3pk Lea Roller Heads, 1 x Medium, Small, Fine Roller Heads, 150pk Large, Medium, small epilating cloths, 1 x 473ml After wax remover, Pre Wax cleanser. Soother Gel and Restore. 1 x educational DVD and 1 x instructional booklet.



Vitamin F Formula 11g 3pk Face \$9.95 34g 3pk Body \$11.95





Original Formula Hemp Formula 11g 3pk Face \$9.95

80g 12pk Leg \$49.95 80a 72pk Lea \$249.95



Roller Heads

- Leg 3 pk \$8.95
- Body 3 pk \$6.95 Face 3 pk \$6.95



- Fine Line 3 pk \$6.95 • Thermo Sleeve \$18.95



475ml \$11.95

HEMP \$11.95

VANILLA BEAN \$11.95

POMEGRANATE \$11.95

PEACH & JUNIPER \$11.95

LAVENDER & YLANG YLANG \$11.95









Paraffin Accessories

• Protector Bags 100pk \$19.95

- Insulating Hand Mitts \$19.95
- · Insulating Foot Mitts \$19.95



Cleanser



After Wax Remover 475ml \$14.95



Restore 473ml \$18.95



Soothina Gel 475ml \$14.95



SPA CANDY





3 in 1 Waxing Station \$149.95

- Combines 1000g Wax Insert with 2 x 100ml cartridge heaters
- 2 x 100g Easy Roll-On Cartridge Heaters
- Removable Insert
- Cool Touch Insulated Easy Grip hand pieces.
- Fast heat up time
- Variable temperature Control
- On/Off switch with indicator light











Lip Gloss Wand 100pc \$16.90





Lip Brush Pony 25 pack \$5.95



Eye Shadow Applicator 25pc \$7.95





Latex Free Sponges 8 pack \$4.95



Microfiber Brush 100pc \$16.90









EQUALIZER TANNING WEAPON \$299.95





BASE PROFESSIONAL TANNING STATION \$249.95
Includes 8ase V1908 and Quick connection hase (familing application Gun not included)

TANNING PACKAGE \$499.95

Includes: BASE STATION V1908 + TANNING WEAPON, Quick connection hose package, plus BONUS EQUALIZER CASE

Quick Connection hose package \$34.90

Quick connection hose package comes with various components that will convert mainly all tanning compressors to have professional quick connections to fit the Equalizer Tanning Weapon



- Super fine mist
- Pleasant aroma
- 3 4 hour development

- 1lt **\$89.90**
- ULTRA DARK 10%
- 1lt \$89.90
- 10lt \$699.00

33,82 FL OZ 1000 ml @ 33,82 FL OZ 1000 ml @





- Ashy Violet Base
- · Lavish Oils & Vitamins
- Mediterranean Color
- 500ml \$42.50 125ml \$12.95 Summer Fragrance



14% Sunless Spray 500ml \$47.50 125ml \$14.95



Gradual Tanner 175ml \$11.95 RRP \$18.90



Tanning Lotion 175ml \$14.95 RRP \$24.90



Tanning Mousse 150ml \$14.95 RRP \$24.90







VAGHEGGI AQUA BODY SYSTEM

- DETOXIFYING
- SLIMMING
- SCULPTING

Vagheggi tunes into women. Our cosmetic products focus on their feelings, their past and their dreams as this is the only way to achieve surprising results. The Acqua system was created for women who like to be cradled by the waves, who love being pampered who entrust their beauty to the tradition of mud, silt, seawater and algae.

DETOXIFYING



AMAZON CLAY AMAZON SAND 1500a \$133.78

500a \$57.20

SLIMMING



ANTARTIC LIMO 1500a \$157.71



TARGET LIPOGEL 200ml \$59.90

SCULPTING





CELTIC LIMO 1500a \$129.74

ALGAE CONCENTRATE 10 x 10ml \$44.42

MARINE MASSAGE 500ml \$43.69

HOME CARE PRODUCTS



DETOXIFYING AMAZON BUTTER



SHMMING ANTARCTIC CREAM

200ml \$44.42 RRP \$79.95 TARGET WAISTLINE 200ml \$33.31 RRP \$59.95



SCULPTING

DAY LIFTING GEL + NIGHT FIRMING CREAM KIT 2x 125ml \$49.98 RRP \$89.95 ALGAE CONCENTRATE 10x 10ml \$44.42 RRP \$79.95

VAGHEGGI

PHYTOMAKEUP

Formulas that guarantee moisture levels, protection and respect of skin physiology * Patented technologies * Skin-friendly oils * Innovative film-forming polymers that let the skin breathe * New-gen pigments * Low-preservatives quaranteed * Hyppallergenic raw materials * High skin tolerability

Hydra Long-Lasting Foundation Molsturising emulsion enriched with organic inca inchi oil and a sun filter (SPF 15) that transforms itself on the skin into an ultra light, elastic film to ensure a perfect tone for up to 16 hours. Medium coverage, "classy" matt finish.

No. 10 belge - No. 20 medium belge - No. 30 cappuccino \$44.39 RRP \$79.90

Conceder Light fexture that blends easily into the skin to even out colour without smears for a natural finish. Application: Use on its own on problem points or mixed with the foundation. No. 20 pink/orange No. 10 green \$16.61 RRP \$29.90

Primer Make-up Base Velvely, unlying, smoothing make-up base for all skin types, it improves texture, making the skin incredibly soft to the touch and fixes the make-up while prolonging its duration. It embellishes the skin in reducing the appearance of wrinkles while minimising pores and blemishes. Tested under dermatological control. No preservatives. \$2217, RPP, \$39,90

BB Cream Molsturises the skin, evens out complexion and covers any imperfections for a very natural radiant finish. Sultable for all skin types, recommended for younger complexions or for those needing good results quickly. Its delicate shades enhance skin tone. Paraben free, all free, fragrance fee, sillcon free. Tested under dermatological control. Application: Spread on with your fingers. No. 10 beloe No. 20 dark beloe S277.2 RFS 949.90

Moisturising Fluid Foundation Creamy moisturising emulsion enriched with organic Inca Inchi oil for a natural velvety effect. The pigments camouflage blemishes to give the skin a radiant, satiny, uniform look. Application: With a damp sponge for a light coverage or with your hands for an accented coverage.

No. 10 belge - No. 20 medium belge - No. 30 dark belge \$22 17 RPP \$39 90



INKA INKI



ESSENTIAL OILS: OLIGOMINERALS

VAGHEGGI

The Nature of essential oils

Essential Oils

ssential oils are complex aromatic blends, made up of volatile organic substances contained in some parts of m Dants (leaves, twigs, flowers, etc.), from which they are extracted using distillation, solvents or pressing.

Vagheggi essential oils are concentrated blends of 100% pure natural essential oils and they have the following effects:

Indications

 Suitable for face and body (N.B. never use Inn and Yang on the face)
 Highly active products - can also be used for aromatherapy
 Do not mix together
 Use a maximum of 20 drops on the body

How to u

 To turn facial and body massage into a truly relaxing functional aromatherapy freatment, use the essential oils mo suited to the client.
 During facial freatments, the beautician can use essential oils, applying them directly to the client's skin before the mask or before the final cream.

Contraindication

• Do not use during pregnancy or breastfeeding • Avoid exposure to the sun or UV lamps after application • Do not apply to broken skin

Trace elements

Oligominerals

Trace elements are those substances of which only a "trace" or very little amount is needed, yet they are indispensable for correct skin physiology. They have been used since ancient fitnes (thalassotherapy, spa therotiments, mud therapy, holitist medicine and oligotherapy). They are nutritional elements present in the body and in toods in organic and inorganic combinations; while they only account for 4-5% of body weight, they are fundamental for physical and mental wellbeing. They are important for the maintenance of physiological processes, they strengthen the skeletal structure, catalysis many blochemical reactions and help to maintain the delicate water equilibrium.

Just a tiny amount is enough to catalyse reactions in our body and bring about a "rebalancing" effect. As gluconates they improve absorption and skin tolerability:

Indications

Sultable for face and body • Use a maximum of 30 drops on the face and a maximum of 60 drops on the body •
 More than one trace element can be used on the same zone • A trace element and an essential oil can be used on the same zone

How to use

 Using Magnesium trace element together with Rehydra intensive moisturising cream is an excellent solution to the most demanding itsue.
 The Aluminium Complex trace element is an excellent solution for soothing skin (to example after extraction during tracial releasistion.

Contraindications • None

REGULATRICE Essential oils

Lavender, lemon, marjoram, thyme, ylang ylang, cypress THIN SKIN Ideal for helping draining if applied to the main lymphatic stations

Regulatrice 50ml \$32.10

LENITIVE Essential oils

Petitgrain, oily extract of chamomile, mallow and calendula DELICATE SKIN Ideal during reflexogenic massage Lenitive 50ml \$32.10

DETOSSINANTE Essential oils

Orange, mandarin, lemon and cajeput STRESSED INTOXICATED SKIN Detossinant 50ml \$32.10

ALUMINIUM OLIGOMINERALS

Iron, copper, zinc IMPURE SKIN Aluminium Complex \$27.72 RRP \$49.90

MANGANESE OLIGOMINERALS Manganese, zinc, copper ATONIC

SKIN WITH WRINKLES Manganese Complex \$27.72 RRP \$49.90

FERRUM OLIGOMINERALS

Iron, copper, zinc IMPURE SKIN Ferrum Complex \$27.72 RRP \$49.90

MAGNESIUM OLIGOMINERALS

Magnesium DRY SKIN Magnesium \$27.72 RRP \$49.90



The Vagheggi Philosphy includes a welcoming stage called **contact**. This is a ritual with special massage techniques, deep breathing and the application of essential oils that relax clients through aromatherappy and prepare them for the benefits of the subsequent cosmetic treatment. For facial treatments. **Contact** comes after the physiological cleansing stage. For body treatments, **Contact** comes after cleansing with Lime Micellar cleansing lotion.

EQUILIBRIUM LINE

VAGHEGGI



For all skn types! The S.O.S. Vagheggi base line for over 35 years! It regularizes the pH level and prepares tissues for other successive treatments. Its name says it all, any health skin must necessarily be balanced,

Cleansing Phytogel 200ml \$22.17 RRP \$39.90

Geopeel Scrub 150ml \$27.72 RRP \$49.90

Eye and Lip Make-up Remover 125ml \$22.17 RRP \$39.90

Rebalancing Face Lotion 200ml \$22.17 RRP \$39.90 500ml \$32.40

 Cleansing Milk
 200ml \$22.17 RRP \$39.90
 500ml \$32.40

 Face Cream
 jar of 50ml \$22.17 RRP \$39.90
 250ml \$43.90

BALANCE

BALANCING FOR BLEMISHED - IMPURE SKINS





Excessive secretion of sebum may be stimul dided by different factors, which may be external (pollution, temperature, stress) or internal (hormonal imbalance). 85% of adolescents have oily skin with imperfections caused by hormonal activity that stimulates sebum secretion. This condition also affects a growing number of adults for reasons yet to be confirmed: the hypothesis is that the stress of modern life and pollution modifies the hormonal balance and therefore sebum secretion. The formation process of comedones is identical in youngsters and adults, but the former mainly suffer in the T-zone while adults tend to be more afflicted on the lower part of their faces.

Cleansing Scrub Gel 150ml tube \$27.72 RRP \$49.90

Matifying Lotion 200ml bottle \$33.28 RRP \$59.90

Matifying Cream 50ml tube \$33.28 RRP \$59.90

Concentrated Vials 10 x vials, 2.5ml \$44.39 RRP \$79.90

Concealer Gel 15ml tube \$22.17 RRP \$39.90

Exfoliating Gel 500ml bottle \$56.19

Spongy Mask 350ml jar \$48.70



Active Principles

Cucurpita pepo (pumpkin): Which provides proteolytic enzymes for an effective scrub action and cell renewal stimulation.

Avocado: A Mexican fruit that gives an active ingredient (butyl avocadate) for preventing activity by the enzyme 5-alfa, thought to be responsible for the increase in sebum secretion.

Ananas Sativus (Pineapple): A plant native to South America that belongs to the Bromeliaceae family. Its high bromelain content (a blend of proteolytic enzymes and AHAs, vitamins from the A, B, and C groups and minerals) helps the keratolytic action: It digests surface proteins (keratin) to combat skin thickening. It also has an anti-bloating effect thanks to its capacity to digest fibrin.

Salix alba: A plant that grows throughout Europe and contains high levels of phenolic glycosides including salicine, the natural forerunner to salicyclic acid and flavonoids like isoquercitrin and tannins. It has an anti-inflammatory, soothing and exfoliating action.

Malalauca alternifolia: Distillation of fea Tree oil (in turn extracted from Melaleuca) gives the molecule terpinol, a very strong antiseptic with a wide-ranging sphere of action on various strains of bacteria, combined with excellent anti-inflammatory properties.

Lavandula angustifolia: An essential oil with a purifying effect.

Absorbent micro-powder: Mineral particles that absorb excess sebum.

EMOZIONI

DEDICATED TO SENSITIVE & INTOLERANT SKIN







Over 70% of the female population aged between 18 and 65 suffers from problems of very sensitive and intolerant skin. The cause is genetic, but also the consequence of various internal and external factors (aggression caused by the environment and lifestyle). The skin is subject to irritation and allergies, it presents reddening, rashes, blemishes, flaking and in some cases may even crack. The sufferer often complains of unpleasant sensations, like itching or stinging, annoying sensations or burning. The most typical consequences are loss of elasticity and softness, early ageing and the appearance of rashes, reddening, couperose and rosacea.



Classica Marra

150ml bottle \$38.84 RRP \$69.90

oning Dew

200ml bottle \$38.84 RRP \$69.90

xtreme Comfort 24H Moisturiser

50ml jar \$55.50 RRP \$99.90

Professional Kit for sensitive intolerant skin treatmen \$228.40

Chield Effect Conu

30ml bottle \$66.62 RRP \$119.90

Sano Marek

200ml bottle \$49.95 RRP \$89.90

OS Concentrate

10 x 1ml vials \$55.50 RRP \$99.90

REHYDRA

MOISTURISATION AND NOURISHMENT - FOR DRY & ARID SKIN







Dry and arid skin

Water is the most valuable asset for life. "Quenching" the skin and keeping it constantly hydrated is the most important step in cosmetic treatment of the skin in general, above for those skins that, always or at particular moments in life, suffer from dryness and aridily, it is not enough to "quench" the tissue from the outside and restore the barrier function of the comeal layer to rebalance the natural flow of water vapour towards the exterior, we must help these skin types to naturally hold onto the water that often decreases due to less than optimum environmental conditions such as the cold, low ambient humidity or even dehydratine chemical agents.

 Moisturising Cleansing Milk
 200ml bottle \$22.17 RRP \$39,90
 500ml \$35.10

 Moisturising Toning Lotion
 200ml bottle \$22.17 RRP \$39,90
 500ml \$35.10

 Moisturising Day Cream
 50ml Jar \$27.72 RRP \$49,90
 250ml \$44.65

Moisturising Night Cream 50ml Jar \$33.28 RRP \$59.90

Bamboo Scrub 250ml \$33.28 RRP \$59.90

Intensive Moisturising Viols 10 x 2.5ml vial \$33.28 RRP \$59.90
Intensive Moisturising Cream 50ml Jar \$49.95 RRP \$89.90
Moisturising Concentrated Fluid 30ml bottle \$38.84 RRP \$69.90
Eye Contour Cream 30ml bottle \$38.84 RRP \$69.90
Moisturising Mask 250ml \$38.80





Active Principles

Althaea officinalis (highly mucilaginous): Known as "marshmallow" prevents the natural deterioration of the hyaluronic acid in the skin.

HYDRAPLUS COMPLEX:

Hyaluronic Acid: A super-hydrating molecule and matrix of connective tissue, is responsible for maintaining levels of moisture, turgor and elasticity, acting as a binding agent.

Ximenynic Acid from Ximenia Africana: Called the "sea lemon" from the South African savannah, helps to heal scars, moisturise and protect blood vessels.

Natural biosaccharide: A polysaccharide blend of galacturonic, fucose and galactose acid, binds the surface water to moisturise and protect.

ACTIVE INGREDIENTS FOR REHYDRA INTENSIVE MOISTURISING CREAM:

Extract of Myrothamnus flabellifolia: Called the Resurrection Plant, which survives in desert conditions and extract of Tamarindus Indica, called the Indian date, rich in sugars, vitamins, minerals (in particular iron, potassium and calcium), pectin and organic acids (citric, tartaric and malic), they hold onto water in the skin, plumping the tissue.

WHITE MOON

BRIGHTEN TO SHINE





Daily exposure to UV rays and in general incorrect exposure to the sun, smog (with the production of free radicals that oxidise the skin), stress and also hormonal imbalance, or even the use of oral contraceptives and physiological variations linked to pregnancy leave skin less elastic and unevenly coloured over time. A radiant look is the real secret of health and therefore youthful skin. Maintaining it as long as possible helps to keep the signs of age at bay. A global action that leaves the skin radiant with even colouring.

 Cleansing Toner
 125ml
 \$22.17 RRP \$39.90
 250ml
 \$30.82

 Smoothing Concentrated Drops
 50ml
 \$38.84
 RRP \$69.90

 Brightening Concentrate 30ml
 30ml
 \$44.39 RRP \$79.90

Protective Brightening Emulsion 50ml \$44,39 RRP \$79,90

Brightening Vials 10 x 2.5ml \$38.84 RRP \$69.90

Brightening Mineral Mask 250ml \$33.28 RRP \$59.90

Fizzy Mask 200ml + 200ml \$44.39 RRP \$79.90



Active Principles

Glabridine: Flavonoid, lipophilic extract from Glycyrrhiza Glabra, which regulates working of the tyrosinaseenzyme and therefore of melanin synthesis. It works on pigmentation disorders with an anti-oxidant effect that makes the skin glow.

Symphytum officinale (Consolida) Glycyrrhiza glabra (Liquorice), Arctium Iappa (Bardana): Active complex of botanical molecules from the plant's inlicornes with a soothing, calming action. It repairs the skin from microattacks, preventing surface alterations and unwanted piamentation.

Extoliating synergy: Made from Malic, Tartaric, Citric, Glycolic and Lactic acid that stimulates cell renewal in a controlled manner, eliminating corneal thickening and making the tissue more radiant. It increases tissue receptivity.

Beta-glucan: Polysaccharide (sugar) extracted from yeast cell wall (Saccaromyces cerevisae), delivered through innovative microsponges that guarantee its stability and allow gradual continual release in to the skin throughout the day, it stimulates the formation of collagen, increases epithelisation and has photo-protective effects against the sun's rays (UVA-UVB), preventing the formation of free radicals.

Lipophilic-delivered vitamin C: Catalyses the collagen synthesis reaction, plumping and supporting the tissue. Known for its anti-oxidant action, it protects from the damage caused by free radicals. Vitamin C also helps to lichten and briothen the face.

DELAY INFINITY

PREVENTATIVE ANTI AGE









Protect your beauty

Delay Infinity answers the dream of being able to delay the worry caused by early winkles. Increasingly more frenetic lives and anxiety caused by bigger challenges really stress the skin of women aged between 30 and 40. This line combines the richners of plant extracts obtained with fair trade policies and the latest findings in cosmetology, "cell communication facilitators", to prevent and delay the signs of ageing. The strength and purity that only nature tearned with science can give you. This is a modern approach to preventing skin ageing because it trackles it in an innovative way: the active ingredients rebalance cell communication for natural skin wellbeling, meeting the needs of an ever growing number of consumers with skin situations that fall between simple problems (dry, oily, reactive skins) and the sians of ageing.

500ml \$38.40

Cleansing milk (200ml) \$27.72 RRP \$49.90 500ml \$38.40

Intensive Serum (30ml) \$44.39 RRP \$79.90

Toning Lotion (200ml) \$27.72 RRP \$49.90

Eye and lip contour + lip balm (30ml) \$38.84 RRP \$69.90

Day cream (50ml) \$38.84 RRP \$69.90

Face Mask Professional Kit \$216.50 10 Treatments Per Kit.

Night cream (50ml) \$38.84 RRP \$69.90

Active Principles

Crocus chrysanthus: Extract of crocus or "Cream beauty" is a symbol of rejuvenation and youthfulness. The extract is obtained from the bulb of this flower and is a "biological cell communication facilitator" which solves 2 problems: it increases the production of messenger molecules and makes the fibroblast accessible to the active ingredient thanks to a domino effect.

Purple Rice (Oryza Saliva): Khao Gram variety, commonly called purple rice because it is rich in anthocyanins, which give the grains their typical purple colour. This is a special kind of rice, with strong anti-oxidant properties, considered holy in Thailand. Vogheggi has chosen to purchase this ingredient obtained from purple rice, to support, via it is suppliers, the rural cooperatives and local populations that in Loos and Thailand have decided to arow this variety or free once again.

The 5 levels of skin nourishment. Almond oil, extracted by cold pressing from the almond fruit, it is one of the oils that contains the highest percentage of unsafurated and polyunsaturated aftry acids. Jajoba oil, originating in the deserts of California and Mexico, the jojoba seeds are cold pressed to give an oil that is a liquid non-fat wax, rich in vitamin E (tocopherol, a natural anti-oxidant), vitamin F and minerals. Macadamia oil, obtained from macadamia nuts, which grow wild in the Australian rain forests, this is a huge source of monounsaturated fatty acids, helps to prevent harm by free radicals and firms fissues. Avocado oil, obtained from the pulp of the fruit of Persea americana, by cold pressing or centifutge. It has excellent eudermic, seburn-like properties that nourish and regenerate, with a marked capacity for normalising the hydroligid cutaneous layer. Shea Butter, an edible butter extracted from the seeds of the Shea free, which grows in the savannoths of eastern Africa. It has anti-oxidant, filming and filtering properties and preserves natural skin tone.

LIME

PURE ENERGY - FOR STRESSED SKINS





For stressed skins

The Vitamin C Linea Line is the ideal solution for protecting skin from attack by free radicals and consequent oxidation and for a guaranteed regenerating effect on skins stressed by different factors that would cause early ageing. Line is a line of versatile products to be used at any time of year for both young and mature skins. It is an excellent aid before and during periods of lengthy exposure to the sun to prevent its drying effects.

Lime Vitamin C Micellar Cleanser for Face and Body 200ml bottle \$33.28 RRP \$59.90

Lime Mineraliser - Zinc + Orange 200ml bottle \$38.84 RRP \$69.90

Lime Vitamin C Cream 50ml lar \$44.39 RRP \$79.90

Lime Vitamin C Fluid 50ml bottle \$44.39 RRP \$79.90

Vitamin C Face Massage 5 x 4ml ylals \$52.90

Lime Vitamin C body Cream 200ml tube \$49,95 RRP \$89,90

Vitamin C Face Mask 1 x 500ml bottle + 8 x 23g sachets 8 Treatments \$112.44



Stabilised vitamin C: (Ascorbyl tetralsopalmitate) In a lipophilic system that protects it from deterioration, is the most stable form of vitamin C and soluble in oil. It is absorbed very rapidly by the skin and is then converted into an available form as needed. It has nervical and brightening action. It stimulates collagen synthesis, prevents cell damage and protects DNA.

Whole Julce of Calabrian Bland Oranges: Extraction of both the skin (tich in essential alls that protect the Julce form oxidising and contamination by bacterial) and of the pulp (it contains pectin, a polymer that works like a natural protective capsule for the vitamin C). The whole Julce guarantees high concentrations of stable vitamin C thanks to the special extraction fechnique used (pasteurisation). This method also preserves B group vitamins, vitamin A, molsturising amino-acids and protective flavonoids.

Lime butter and essential oil: Native to Mexico, nourishing and rich in limonene with an anti-oxidant effect, they activate micro-circulation, reduce discomfort and bring relief.

Neroli Distillate (orange blossom): It is good for toning, restoring and regenerating the skin. Ideal for dry and reactive skin.

Calendula oil: A nourishing oil ideal for dry and delicate skin. Calendula has scar-healing, epithelising and soothing properties.

Jojoba oil: Rich in natural anti-oxidants and quickly absorbed, this highly derma-refining oil protects and nourishes.







PHA GENERATION: High tolerability exfoliation



Prima: the tanaible answer

A line for all those needing a regenerating, exfolicting and smoothing treatment to combat uneven colour, dull skin, signs of titechess and blemshes. An indispensable treatment with immediately visible rests that, in addition to renewing the skin, also multiplies the effectiveness of any subsequent treatment, enhancing results to the max. Care, research and tests have Joined forces to look after all skin types. The use of acid scrubs in beauty treatments is subject to stitct guidelines: up to 30% and pH over 3.5 for home use. The Prima system has been formulated and produced in compiliance with the highest quality and safety standards, at the same time guaranteeing a fresh, rested, radiant look for your face.

- Minimizes the wrinkles
- Increase brightness
- Even the color
- Increase hydration
- Smooth the skin
- Stimulates activity of keratynocites and fiberblasts

- Gradually eliminates the pigmented cells
- Helps the penetration of active ingredients that inhibits the melanogenesis
- Removes keratinic layer that obstructs follicles

ACTIVE PRINCIPLES

Lactobionic acid, Glycolic acid and Gluconolactone: Three natural acid scrubs, with different molecular sizes that have sequential rates and action times, with boosted efficacy and auaranteed tolerability.

Serine: An amino-acid that favourably regulates skin tolerability.

Microcitrus australasica" or "Green caviar": The fruit of the aboriginal "doojo" tree, it contains tiny capsules that release a citrus aroma. Characteristic of south-western Queensland in Australia, it is a new source of AHA that gently stimulates exfoliation.

Lilly pilly*, Lemon aspen* and Davidsonia plum*: A bloactive complex of three plants from the Australian rainforest. Rich in anthocyanins, magnesium, calcium, zinc and folates, it moisturises, protects from free radicals and premature ageing.

Shea butter: With emollient, nourishing, filming and filtering properties, it is an excellent skin protector.

Jojoba oil: Native to the deserts in California and Mexico, it is rich in vitamins E and F and minerals, a natural anti-oxidant that provides extraordinary nourishment for the skin and deep-down hydration.

Horse chestnut: Particularly effective for Inflamed skin because it contains triterpene saponins (escin)

Mimosa tenuiflora: The extract obtained from the bark contains a synergy of flavonoids, tannins and trace elements, has an anti-inflammatory, soothing action and helps tissue repair.

UVA/UVB filters: Dally protection from UV rays, which produce free radicals on the skin: prevention of oxidisation and alteration of cell structures by sunlight.











FORTE REGENERATING FACIAL TREATMENT

Sultable for all skin types, even sensitive and reactive ones, ideal for surface tissue renewal. Skin texture will be smooth, bright and renewal, imperfections minimized by a complete anti-ageing action. Mosturizing and anti-oxidant characteristics of two polysaccharides provide the skin with turgor and protect it from free radicals. Perfect preparation for aesthetical medical treatments (filler hyaluronic, vitamins).

ULTRA FORTE REGENERATING FACIAL TREATMENT

Boost action helping the cells turn over, sultable for <u>skin type</u> from normal to thick; ideal when in presence of horny layer of epidermis, spots, wrinkles and imperfections. ULTRA FORTE TREATMENT KIT \$157.00. 10 TREATMENT PER KIT



Cleansing milk hone: A soft texture that cleanses and tones with active ingredients from the Australian rainforest, for a mooth reviralising effect. It delicately cleanses the skin, even removing make-up, and eliminates impurities, Ideal preparation for intensive skin treatments. ISpml 32772 RRP \$49 00.500ml \$391.

Day and night system 2 tubes 30ml $55.50\,$ RRP $99.90\,$

Treatment system with smoothing regenerating action for all skin types,



Smoothing effect day cream SPF30: Emulsion with a compacting effect on skin tissue that protects from the environmental agents and rebalances the barrier function of skin subject to intensive treatments. With UVA/UVB filter.

R

Regenerating night serum: Helps skin renewal with an innovative process that uses glycolic acid, lactoblonic and gluconolactone. Excellent unifying and smoothing action on blemishes and perfect anti-aceina effect.



SMOOTHING DAY CREAM

All your anti-ageing solutions in a single cream: lifting effect, redefined facial contours, renewed skin. Younger, fresh, radiant look.

Smoothing Day Cream 30ml \$72.17 \$129.90 RRP



FACE SCRUB

Face Scrub made from whole cane sugar, butters and precious oils. Face Scrub 75ml \$55.50 \$99.90 RRP



REDENSIFYING NIGHT CREAM

It increases density and evenness for a younger look and restructured, plumper skin, Paradoxical texture: maximum nutrition and body with a dry, silky after feel.

Redensifying Night Cream 30ml \$72.17 \$129.90 RRP



INTENSIVE EYE CONTOUR

FOR HOME TREATMENT

Anti-bag, anti-dark shadows, made from extract of Pistacia Lentiscus and fair-trade brown alaa. Texture: cool and vet treating. Immediate smoothing effect.

> Intensive Eye Contour 30ml \$72.17 \$129.90 RRP



CLEANSING CREAM

Souffle cream for cleansing face, neck and décolleté, thanks to Cupuacu butter and passion flower oil, rich in omega-6, it removes impurities from the skin, including make-up. It leaves the skin silky soft.

Cleansina Cream 200ml \$44.39 \$79.90 RRP



GEL LIKE MASK

The incredible characteristic of this powder from the sea is that once water is added, it turns into an instant gel-like mask. Its light texture, reminiscent of a sorbet, has a cooling, soothing effect on the area around the eves and an antiageing action all over the face, neck and décolleté. The skin looks smoother and the area around the eves is brighter.

Gel Like Mask 10ml \$55.50 \$99.90 RRP

PRECIOUS TONER

Reactivates, Redefines, Redensifies A concentrate of cornflower water and hvaluronic acid to complete facial cleansing. When used undiluted, patted onto the face, even during the day, it restores freshness and radiance

> Precious Toner 125ml \$38.84 **\$69.90 RRP**







6 FACE TREATMENT KIT \$187.50

INTENSIVE EYE CONTOUR 3-in-1 cosmetic: anti-wrinkle. anti-baa, anti-dark shadows, made from extract of Pistacia lentiscus and fair-trade brown alga. Its texture is cool and yet treating, with an immediate lifting effect. 1ml sachets

ROYAL FACE MASK

Like a cast, this mask copies the facial contours, redefining and lifting. Use: Pour the contents of the sachet into a bowl, add 80ml of Activating Solution and stir quickly with the spatula to give a creamy consistency.



27g mask sachets



The incredible characteristic of this powder from the sea is that once water is added, it turns into an instant ael-like mask. Its light texture, reminiscent of a sorbet, has a cooling. soothing effect on the area around the eyes and an antiageing action all over the face, neck and décolleté. The skin looks smoother and the area around the eyes is brighter.



Plumping Massage

A gloss gel for specific deep plumping massage for a total regeneration action. Remove following protocol instructions.





Amethyst and mastic tree resin drops in an anti-ageing solution that activates and boosts Royal face mask. 500ml bottle



It blends into the skin to renew and remodel facial contours for a fresh, compact effect. The face looks radiant and uniform. With UV filter. 30ml tube





FOR THE BEAUTY SALON

FACE SCRUB

Face scrub made from whole cane sugar, butters and precious oils. Face Scrub 75ml \$55.50

CLEANSING CREAM

"Cushiony" texture thanks to Cupuacu butter and passionflower oil, rich in omega-6, it removes impurities from the skin, including make-up. It cleanses delicately to leave the skin silky soft. Cleansing Cream 500ml \$59.50



PRECIOUS TONER









PRECIOUS FACE OIL

Magical drops to sublimate the performance of 75-15 treatment, for a radiant, relaxed, nourished, younger – looking face.

> Precious Oil Face 30ml \$83.28 **\$149.90 RRP**

100% BEAUTY

SELF-ASSESMENT TESTS

Women who have tried the treatment say that:
In 100% of cases their skin is lifted, smoothed, radiant and wrinkles are reduced
In 95% of cases their skin is redensified

In 95% of cases it helped to reduce bags and shadows under the eyes

INSTRUMENTAL TESTS

Instrumental tests have shown:

A 20% increase in skin compactness after 20 days
An 8% reduction in the depth of wrinkles after just 20 days
A 12% increase in skin elasticity from the first session



VAGHEGGI... THE COMPANY

Vagheggi is a continually evolving company that has always remained loyal to its vision of beauty and its mission to produce phytocosmetics. Thanks to almost forty years' experience, this intuition today enables us to meet a widespread, better informed demand for authentic naturalness and real well being that respects the environment we live in.

When selecting its raw materials. Vagheggi follows careful fair-trade and sustainable development policies, using suppliers that comply with local and international laws to protect and develop the environment and which interact with the local community, providing jobs and maintaining the traditional harvesting and processing techniques.

VAGHEGGI IS... 100% MADE IN ITALY

Research, development, production, packaging and testing are all stages carried out in our plant in Italy. We have constant, uninterrupted, direct control of all our production chain.

VAGHEGGI IS....UNIQUENESS

Vagheggi reworks the tradition of natural cosmetics with the most advanced laboratory and analysis technologies, with conception of "unique" products based on scrupulous selection of raw materials based on their geographic origins, concentration of their active ingredients, seasonality and harvesting method (e.g. Lavender from Upper Provence picked in June, White Amazon Clay, Antarctic Mud, the Resurrection Plant from the Central American desert, etc.). This carefully controlled process of study, selection and processing means Vagheggi makes unique "bespoke" cosmetics, each element meticulously studied and chosen to become part of a particular product for a certain need, based on synergy of its active ingredients.

In other words, a choice of qualitative excellence that refuses standardisation.

Solutions for our physical and mental wellbeing must be looked for in nature, based on that 'genetic' harmony that has always, apparently imperceptibly, determined the vital rapport between the world of nature and the delicate equilibrium of the body. A timeless relationship that brings naturally effective, visible results for the wellbeing of body and mind.

Our decision to work towards your wellbeing, fully respecting a natural balance, calls for definition of a safe approach with excellent quality results. With this in mind, we have developed a unique method that, starting from meticulous selection and in-house processing of refined rare raw materials, develops in an absolutely originally way to guarantee visible, measurable efficacy.

Vagheggi Prices quoted throughout the catalogue are inclusive of NZ GST

Vagheggi and inclusive of GST

FORMAMENTIS

Our wellbeing finds its genesis in nature.

Our substances are drawn from nature and skillfully shaped.



